Alt Order #

DUPLINVOICE TE



www.wxyz.com

WXYZ 20777 W. 10 MIIe Rd. Southfield, MI 48037 Main: (248)827-7777 Billing: (877)290-6086

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 305655-1
 10/14/12
 October 2012
 10/01/12 - 10/08/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WXYZ
 Dave Lombardo
 EWS - Washingt
 National

Advertiser Product Estimate Number

Citizens for Affordable Qua Citizens for Affordable Qu 1541 Week 5

Flight Dates

S:11: A 1 1

Billing Address:

New Media Firm Attention: Accounts Payable 1322 G Street SE Washington, DC 20003

Send Payment To:

WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

10/02/12 - 10/08/12	305655	
Billing Calendar Broadcast	Billing Type Cash	
Special Handling		
IDB # 14019	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

Order #

Spots/

Line Start Date End Date Description Start/E	End Time	MTWTFSS	Length	Week	Rate	Туре		
1 10/02/12 10/08/12 7 Action News This Morni 430a-	5a	11111	:30	5	\$150.00	NM		
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS - 1111 Spc	ots/Week 4	Rate \$150.00						
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 WXYZ Tu 10/02/12 4:49 AM 7 Action News 7	This Morning	430a-5a	:30	TV106X128	312H		\$150.00	NM
2 WXYZ W 10/03/12 4:53 AM 7 Action News 7	This Morning	430a-5a	:30	TV106X128	312H		\$150.00	NM
3 WXYZ Th 10/04/12 4:48 AM 7 Action News 7	This Morning	430a-5a	:30	TV106X128	312H		\$150.00	NM
4 WXYZ F 10/05/12 4:36 AM 7 Action News 7	This Morning	430a-5a	:30) TV106X128	312H		\$150.00	NM
10/08/12 10/14/12 1	ots/Week 1	Rate \$150.00						
Spots: # Ch Day Air Date Air Time Description		Start/End Time		h Ad-ID			Rate	
5 WXYZ M 10/08/12 4:54 AM 7 Action News 7	This Morning	430a-5a	:30) TV106X128	312H		\$150.00	NM
2 10/03/12 10/05/12 5am News M-F 5-6am	n M-F	1- 1	:30	2	\$400.00	NM		
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS - 1 - 1 Spc	ots/Week 2	Rate \$400.00						
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 WXYZ W 10/03/12 5:39 AM 5am News M-F		5-6am M-F	:30) TV106X128	312H		\$400.00	NM
2 WXYZ F 10/05/12 5:29 AM 5am News M-F		5-6am M-F	:30) TV106X128	312H		\$400.00	NM
3 10/02/12 10/08/12 M-F 7-9am 7-9am	n M-F	11111	:30	5	\$900.00	NM		
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS - 1111 Spc	ots/Week 4	Rate \$900.00						
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 WXYZ Tu 10/02/12 8:47 AM M-F 7-9am		7-9am M-F	:30) TV106X128	312H		\$900.00	MM
2 WXYZ W 10/03/12 8:59 AM M-F 7-9am		7-9am M-F	:30	TV106X128	312H		\$900.00	NM
3 WXYZ Th 10/04/12 8:55 AM M-F 7-9am		7-9am M-F	:30	TV106X128	312H		\$900.00	NM
4 WXYZ F 10/05/12 6:58 AM M-F 7-9am		7-9am M-F	:30	TV106X128	312H		\$900.00	NM
Weeks: Start Date 10/08/12 End Date 10/14/12 MIWIFSS 1 Spc	ots/Week 1	Rate \$900.00						
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Lengt	h Ad-ID			Rate	
5 WXYZ M 10/08/12 7:54 AM M-F 7-9am		7-9am M-F	:30) TV106X128	312H		\$900.00	NM

INVOICE



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/14/12 | October 2012 | 10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Citizens for Affordable Qua	Citizens for Affordable Qu	1541 Week 5

. www.wx	yz.com								
						Spots/			
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
4 10/06/12	10/06/12	Action News SAT 6am	SAT 6-7am	S-	:30	1	\$250.00	NM	
Weeks:	Start Date 10/01/12	End Date <u>MΓWΓFSS</u> S-	Spots/Week	Rate \$250.00					
Spots: # (Start/End Time	Lengt	th Ad-ID			Rate Type
	VXYZ Sa 10			SAT 6-7am		0 TV106X1	2812Н		\$250.00 NM
									*
5 10/06/12	10/06/12	GMA SAT 7-8am	SAT 7-8am	S-	:30	1	\$350.00	NM	
Weeks:	Start Date 10/01/12	End Date <u>MTWTFSS</u> S-	Spots/Week 1	Rate \$350.00					
Spots: # (Ch Day Air			Start/End Time	Lengt	th Ad-ID			Rate Type
1 V	VXYZ Sa 10	7:58 AM GMA S	AT 7-8am	SAT 7-8am		0 TV106X1	2812Н		\$350.00 NM
2 12/22/12	10/00/10		0.700				^		•
6 10/06/12	10/06/12	Action News SAT 8am	SAT 8-9am	S-	:30	1	\$350.00	NM	
Weeks:	Start Date 10/01/12	End Date <u>MTWTFSS</u> S-	Spots/Week	Rate					
Spots: # (r Date Air Time Descrip		\$350.00 Start/End Time	Longs	P V4 ID			Poto Typo
	VXYZ Sa 10			SAT 8-9am		th Ad-ID 0 TV106X1	2812H		Rate Type \$350.00 NM
1 V	WX12 3a 10	7/00/12 0.27 AIVI ACIIOITT	News SAT balli			U IVIOONI	E01EII		\$350.00 NW
7 10/07/12	10/07/12	GMA SUN 7-8am	SUN 7-8am	S	:30	1	\$350.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSSS	Spots/Week 1	Rate \$350.00					
Spots: # 0	Ch <u>Day</u> Air	r Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
1 V	VXYZ Su 10	0/07/12 7:58 AM GMA S	JN 7-8am	SUN 7-8am	:3	0 TV106X1	2812Н		\$350.00 NM
8 10/07/12	10/07/12	Action News SUN 8am	Sun 8-930am	S	:30	1	\$350.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSSS	Spots/Week 1	Rate \$350.00					
Spots: # (r Date Air Time Descrip		Start/End Time	Lengt	th Ad-ID			Rate Type
1 V	WXYZ Su 10	0/07/12 8:54 AM Action N	News SUN 8am	Sun 8-930am	:3	0 TV106X1	2812Н		\$350.00 NM
9 10/02/12	10/08/12	M-F 9a-10a	9-10am M-F	11111	:30	5	\$500.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	10/01/12	10/07/12 - 1111	4	\$500.00					
Spots: # (Ch <u>Day Ai</u>	r Date Air Time Descrip	<u>tion</u>	Start/End Time		th Ad-ID			Rate Type
1 V	VXYZ Tu 10)/02/12 9:18 AM M-F 9a-	10a	9-10am M-F		0 TV106X1			\$500.00 NM
2 V	WXYZ W 10)/03/12 9:40 AM M-F 9a-	10a	9-10am M-F	:3	0 TV106X1	2812Н		\$500.00 NM
3 V	WXYZ Th 10)/04/12 9:22 AM M-F 9a-	10a	9-10am M-F	:3	0 TV106X1	2812Н		\$500.00 NM
4 V		0/05/12 9:56 AM M-F 9a-		9-10am M-F	:3	0 TV106X1	2812Н		\$500.00 NM
Weeks:	Start Date 10/08/12	End Date <u>MFWFSS</u> 10/14/12 1	Spots/Week 1	Rate \$500.00		· · · · · · · · · · · · · · · · · · ·			
Spots: #_0	Ch <u>Day</u> Air	r Date Air Time Descrip	tion	Start/End Time	Lengt	th Ad-ID			Rate Type
5 V	VXYZ M 10	9:37 AM M-F 9a-	10a	9-10am M-F	:3	0 TV106X1	2812Н		\$500.00 NM
_					_				

MTWTFSS

Start/End Time



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

Description

Invoice Month Invoice Period Invoice # Invoice Date 305655-1 10/14/12 10/01/12 - 10/08/12 October 2012

Advertiser	Product	Estimate Number
Citizens for Affordable Qua	Citizens for Affordable Qu	1541 Week 5

www.wxyz.com

End Date

Line Start Date

	Spots/			
Length	Week	Rate	Туре	
:30	3	\$400.00	NM	
Leng	th Ad-ID			Rate Type
:3	30 TV106X12	812H		\$400.00 NM
	O TUIOCVIO	01011		£400.00 NINA

10 10/02/12	10/08/12	M-F 10a-		10-11am M-F	11-1	:30	3	\$400.00	NM	
Weeks:	Start Date 10/01/12	End Date	<u>MTWTFSS</u> - 1- 1	Spots/Week 2	Rate \$400.00					
Spots: # Cl	h Day Air		r Time Descript	_	Start/End Time	Length A	/ 4 ID			Rate Type
	XYZ Tu 10		:56 AM M-F 10a		10-11am M-F		TV106X12	9919H		\$400.00 NM
			:55 AM M-F 10a		10-11am M-F		TV106X12			\$400.00 NM
Weeks:	Start Date	End Date		Spots/Week	Rate	.30 1	VIUUAIA	2812п		\$400.00 INIVI
WGGRS.	10/08/12	10/14/12	1	<u> </u>	\$400.00					
Spots: # Cl	h <u>Day Air</u>	Date Ai	r Time Descript	tion_	Start/End Time	Length A				Rate Type
3 W	XYZ M 10	/08/12 10:	:14 AM M-F 10a	a-11a	10-11am M-F	:30 7	TV106X12	2812H		\$400.00 NM
11 10/02/12	10/08/12	12n-1p		12-1pm M-F	11111	:30	5	\$500.00	NM	
Weeks:	Start Date 10/01/12	End Date 10/07/12	<u>MTWTFSS</u> - 1111	Spots/Week 4	<u>Rate</u> \$500.00					
Spots: # Cl	h <u>Day Air</u>	Date Ai	r Time Descript	tion_	Start/End Time	Length A	Ad-ID			Rate Type
1 W	XYZ Tu 10	/02/12 12:	:40 PM 12n-1p		12-1pm M-F	:30 7	TV106X12	2812H		\$500.00 NM
2 W	XYZ W 10	/03/12 12:	:40 PM 12n-1p		12-1pm M-F	:30]	TV106X12	2812H		\$500.00 NM
3 W	XYZ Th 10	/04/12 12:	:13 PM 12n-1p		12-1pm M-F	:30]	TV106X12	2812Н		\$500.00 NM
4 W	XYZ F 10	/05/12 12:	:23 PM 12n-1p		12-1pm M-F	:30]	TV106X12	2812Н		\$500.00 NM
Weeks:	Start Date 10/08/12	End Date 10/14/12	MIWIFSS 1	Spots/Week 1	Rate \$500.00					
Spots: # Cl	h <u>Day Air</u>	Date Ai	r Time Descript	<u>tion</u>	Start/End Time	Length A				Rate Type
5 W	XYZ M 10	/08/12 12:	:09 PM 12n-1p		12-1pm M-F	:30 ገ	TV106X12	2812H		\$500.00 NM
12 10/03/12	10/05/12	Dr. Oz		4-5pm M-F	1- 1	:30	2	\$900.00	NM	
Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS 1-1	Spots/Week 2	Rate \$900.00					
Spots: # Cl	h <u>Day</u> Air	Date Ai	r Time Descript	<u>tion</u>	Start/End Time	Length A	Ad-ID			Rate Type
1 W	XYZ W 10	/03/12 4:	:40 PM Dr. Oz		4-5pm M-F		TV106X12			\$900.00 NM
2 W	XYZ F 10	/05/12 4:	:11 PM Dr. Oz		4-5pm M-F	:30 ገ	TV106X12	2812Н		\$900.00 NM
13 10/02/12	10/08/12	5-6pm M	I-F	5-6pm M-F	11-1	:30	3	\$1,000.00	NM	
Weeks:	Start Date 10/01/12	End Date 10/07/12	<u>MTWTFSS</u> - 1- 1	Spots/Week 2	Rate \$1,000.00					
	h <u>Day Air</u>		r Time Descript		Start/End Time	Length A				Rate Type
1 W	XYZ Tu 10	/02/12 5:	:52 PM 5-6pm N	И-F	5-6pm M-F		TV106X12			\$1,000.00 NM
2 W	XYZ Th 10		:12 PM 5-6pm N		5-6pm M-F	:30 ገ	TV106X12	2812H		\$1,000.00 NM
Weeks:	Start Date 10/08/12		<u>MFWFFSS</u> 1	Spots/Week 1	Rate \$1,000.00		_			

2 WXYZ F 10/05/12 4:11 PM Dr. Oz	4-5pm M-F	:30 ТV106Х12812Н	\$900.00 NM
13 10/02/12 10/08/12 5-6pm M-F 5-6pm M-F	11-1	:30 3 \$1,000.00 NM	
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS - 1-1 Spots/Week 2	Rate \$1,000.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WXYZ Tu 10/02/12 5:52 PM 5-6pm M-F	5-6pm M-F	:30 TV106X12812H	\$1,000.00 NM
2 WXYZ Th 10/04/12 5:12 PM 5-6pm M-F	5-6pm M-F	:30 TV106X12812H	\$1,000.00 NM
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS 1 Spots/Week 1	Rate \$1,000.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
3 WXYZ M 10/08/12 5:26 PM 5-6pm M-F	5-6pm M-F	:30 TV106X12812H	\$1,000.00 NM
14 10/03/12 10/05/12 6-630pm M-F 6-630pm M-F	1 - 1	:30 2 \$1,200.00 NM	

Weeks: <u>Start Date</u> <u>End Date</u> 10/01/12		Rate \$1,200.00		
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WXYZ W 10/03/12	6:23 PM 6-630pm M-F	6-630pm M-F	:30 TV106X12812H	\$1,200.00 NM
2 WXYZ F 10/05/12	6:28 PM 6-630pm M-F	6-630pm M-F	:30 TV106X12812H	\$1,200.00 NM

INVOICE



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 305655-1 | 10/14/12 | October 2012 | 10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Citizens for Affordable Qua	Citizens for Affordable Qu	1541 Week 5

www.wxyz.com

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							Spots/				
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
15	10/02/12	10/08/12	M-F 7-730p	7-730pm M-F	11-1	:30	3	\$1,200.00	NM		
,	Weeks:	Start Date 10/01/12	End Date MTWTFSS - 1 - 1	Spots/Week 2	Rate \$1,200.00						
,	Spots: # Ch	Day Air	Date Air Time Descr	iption	Start/End Time	Length	n Ad-ID			Rate	Type
	1 W	(YZ Tu 10	/02/12 7:14 PM M-F 7	-730p	7-730pm M-F	:30	TV106X1	2812Н		\$1,200.00	NM
	2 W	(YZ Th 10	/04/12 7:09 PM M-F 7	-730p	7-730pm M-F	:30	TV106X1	2812Н		\$1,200.00	NM
'	Weeks:	Start Date 10/08/12	End Date <u>MIWIFSS</u> 1	Spots/Week 1	Rate \$1,200.00						
;	Spots: # Ch	Day Air	Date Air Time Descr	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate	
	3 WX	KYZ M 10	/08/12 7:22 PM M-F 7	-730p	7-730pm M-F	:30	TV106X1	2812H		\$1,200.00	NM
16	10/06/12	10/06/12	Sat 7-8pm	7-8pm Sat	S-	:30	1	\$1,000.00	NM		
,	Weeks:	Start Date 10/01/12	End Date MTWTFSSS-	Spots/Week 1	Rate \$1,000.00						
;	Spots: # Ch			<u>iption</u>	Start/End Time	Length	Ad-ID			Rate	Type
	1 W	(YZ Sa 10 See MG		-8рт	7-8pm Sat	:00)			\$1,000.00	NM
	2 W	(YZ Sa 10, MG for 1	/06/12 7:13 PM Sa 7-8 6.1 10/06	Зр	7pm Sat	:30) TV106X1	2812Н		\$1,000.00	NM
17	10/07/12	10/07/12	Su 6-630p	6-630pm Sun	S	:30	1	\$750.00	NM		
,	Weeks:	Start Date 10/01/12	End Date MTWTFSSS	Spots/Week 1	Rate \$750.00						
;	Spots: # Ch	Day Air	Date Air Time Descr	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate	Type
	1 W	KYZ Su 10	/07/12 6:10 PM Su 6-6	630p	6-630pm Sun	:30	TV106X1	2812H		\$750.00	NM
18	10/03/12	10/05/12	M-F 730-8pm	730-8pm M-F	1 - 1	:30	2	\$1,800.00	NM		
,	Weeks:	Start Date 10/01/12	End Date MTWTFSS 1 - 1	Spots/Week 2	Rate \$1,800.00						
;	Spots: # Ch	Day Air	Date Air Time Descr	iption_	Start/End Time	Length	Ad-ID			Rate	Type
	1 W	KYZ W 10	/03/12 7:41 PM M-F 7	30-8pm	730-8pm M-F	:30	TV106X1	2812Н		\$1,800.00	NM
	2 W	KYZF 10	/05/12 7:55 PM M-F 7	30-8pm	730-8pm M-F	:30	TV106X1	2812Н		\$1,800.00	NM
19	10/02/12	10/08/12	11pm Action News Up	dat 11-1135pm M-Sun	11-1-1-	:30	4	\$2,000.00	NM		
,	Weeks:	Start Date 10/01/12	End Date MTWTFSS - 1 - 1 - 1 -	Spots/Week 3	Rate \$2,000.00						
;	Spots: # Ch	Day Air	Date Air Time Descr	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate	Type
	1 W	(YZ Tu 10	/02/12 11:32 PM 11pm	Action News Update	11-1135pm M-Su	n :30	TV105X1	2812Н		\$2,000.00	NM
	2 W	(YZ Th 10		Action News Update	11-1135pm M-Su		TV105X1			\$2,000.00	NM
				Action News Update	11-1135pm M-Su	n :30	TV106X1	2812Н		\$2,000.00	NM
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 1	Spots/Week 1	Rate \$2,000.00						
;	Spots: # Ch				Start/End Time		Ad-ID			Rate	
	4 W	(YZ M 10.	/08/12 11:26 PM 11pm	Action News Update	11-1135pm M-Su	n :30) TV106X1	2812Н		\$2,000.00	NM



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

Invoice Month Invoice Period Invoice # Invoice Date 10/14/12 10/01/12 - 10/08/12 305655-1 October 2012

Advertiser	Product	Estimate Number
Citizens for Affordable Qua	Citizens for Affordable Qu	1541 Week 5

www.wxyz.com

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₋ine	Start Date	End Date	Desc	ription	ı	Start/End Time	MTWTFSS	Len	gth W	eek	Rate	Туре	
20	10/02/12	10/08/12	Night	tline		1135pm-1205am M	11111		:30	5	\$750.00	NM	
١	Weeks:	Start Date	End D		<u>MTWTFSS</u> - 1111	Spots/Week	Rate						
	Spots: # Ch		10/07/		- 1111 ïme Descrip	4	\$750.00 Start/End Tim		onath A	4 ID			Rate Type
			0/02/12	_	AM Nightlin		1135pm-1205		Length A	V106X12	Q19H		\$750.00 NM
			0/03/12		AM Nightlir		1135pm-1205			V105X12			\$750.00 NM
			0/03/12		PM Nightlir		1135pm-1205			V105X12			\$750.00 NM
					PM Nightlir		1135pm-1205			V106X12			\$750.00 NM
١	Weeks:	Start Date 10/08/12	End D: 10/14/	ate_	MFWFFSS 1	Spots/Week	Rate \$750.00	Jan IVI	.50 1	100/112	01211		ψ700.00 14101
9	Spots: # Ch				ime Descrip	ntion	Start/End Tim	ne l	Length A	d-ID			Rate Type
			0/08/12		PM Nightlir		1135pm-1205			V106X12	812H		\$750.00 NM
							1100piii 1200						ψ700.00 14W
21	10/02/12	10/08/12	Jimm	ny Kim	mel Live	1205am-105am M-F	11111		:30	5	\$250.00	NM	
	Weeks:	Start Date 10/01/12	End Da 10/07/	ate 12	<u>MTWTFSS</u> - 1111	Spots/Week 4	Rate \$250.00						
5	Spots: # Ch	h Day A	ir Date	Air T	ime Descrip	otion	Start/End Tim	ne I	Length A	d-ID			Rate Type
	1 W	XYZ Tu 10	0/02/12	12:49	AM Jimmy	Kimmel Live	1205am-105a	am M-l	:30 T	V106X12	812H		\$250.00 NM
	2 W	XYZ W 10	0/03/12	12:43	AM Jimmy	Kimmel Live	1205am-105a	am M-l	:30 T	V106X12	812H		\$250.00 NM
	3 W	XYZ Th 10	0/04/12	12:48	B AM Jimmy	Kimmel Live	1205am-105a	am M-l	:30 T	V106X12	812H		\$250.00 NM
	4 W	XYZ F 10	0/05/12	12:35	AM Jimmy	Kimmel Live	1205am-105a	am M-I	:30 T	V106X12	812H		\$250.00 NM
١	Weeks:	Start Date 10/08/12	End Da 10/14/		MIWIFSS 1	Spots/Week 1	Rate \$250.00						
5	Spots: # Ch	h <u>Day A</u> i	ir Date	Air T	ime Descrip	<u>otion</u>	Start/End Tim	ne <u>l</u>	Length A	d-ID			Rate Type
	5 W	XYZ M 10	0/08/12	12:59	AM Jimmy	Kimmel Live	1205am-105a	am M-I	:30 T	V106X12	812H		\$250.00 NM
22	10/02/12	10/08/12	M-F	106a-2	206a	106am-206am	11111		:30	5	\$150.00	NM	
١	Weeks:	Start Date 10/01/12	End D:		<u>МГWГFSS</u> - 1111	Spots/Week 4	Rate \$150.00						
5	Spots: # Ch	h Day A	ir Date	Air T	ime Descrip	otion	Start/End Tim	ne I	Length A	d-ID			Rate Type
			0/02/12	1:43	AM M-F 10	6a-206a	106am-206ar		:30 T	V106X12	812H		\$150.00 NM
	2 W	XYZ W 10	0/03/12	1:19	AM M-F 10	6a-206a	106am-206ar	m	:30 T	V106X12	812H		\$150.00 NM
	3 W	XYZ Th 10	0/04/12	1:19	AM M-F 10	6a-206a	106am-206ar	m	:30 T	V106X12	812H		\$150.00 NM
	4 W	XYZ F 10	0/05/12	1:17	' AM M-F 10	6a-206a	106am-206ar	m	:30 T	V106X12	812H		\$150.00 NM
\	Weeks:	Start Date 10/08/12	End Da 10/14/		<u>MTWIFSS</u> 1	Spots/Week 1	Rate \$150.00						
5	Spots: # Ch	h <u>Day A</u> i	ir Date	Air T	ime Descrip	<u>otion</u>	Start/End Tim	<u>ne l</u>	Length A	d-ID			Rate Type
	5 W	XYZ M 10	0/08/12	1:25	AM M-F 10	6a-206a	106am-206ar	m	:30 T	V106X12	812H		\$150.00 NM
23	10/06/12	10/06/12	SA G	ereys		1130pm-1230am	S-		:30	1	\$250.00	NM	
	Weeks:	Start Date	End D:		<u>MTWTFSS</u>	Spots/Week 1	Rate \$250.00						
	Spots: # Ch				ime Descrip	ntion	Start/End Tim	ne I	Length A	d-ID			Rate Type
	57010. <u>11</u> OI		0/06/12				1130pm-1230			V106X12	812H		\$250.00 NM
	1 W	XYZ Sa 10	J/00/12	12.40	AM SA Gre	ys							
	1 W	XYZ Sa 10 10/07/12		130p-		1130pm-12am	S		:30	1	\$550.00	NM	
24		10/07/12 Start Date	SU 1	130p-1		•	S		:30	1	\$550.00	NM	
24	10/07/12	10/07/12 <u>Start Date</u> 10/01/12	SU 1 End D: 10/07/	130p-′ ate 12	12a MTWTFSS	1130pm-12am <u>Spots/Week</u> 1	S		:30 Length A		\$550.00	NM	Rate Type

INVOICE



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 305655-1 | 10/14/12 | October 2012 | 10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Citizens for Affordable Qua	Citizens for Affordable Qu	1541 Week 5

www.wxyz.com

Spots/

							Spots/			
ine Start Date	e End Date	Descripti	ion	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
25 10/08/12	10/08/12	Castle		10-11pm Monday	M	:30	1	\$5,000.00	NM	
Weeks:	Start Date	End Date 10/14/12	<u>MTWTFSS</u> M	Spots/Week	Rate \$5,000.00					
Spots: # C			r Time Descrip	tion	Start/End Tim	e Lena	th Ad-ID			Rate Type
			:43 PM Castle	шоп	10-11pm Mor		0 TV106X1	2812Н		\$5.000.00 NN
	VX 12 IVI				•	iday .c	0 1110011			ψο,σσσ.σσ 1410
26 10/02/12	10/02/12			9-10pm Tuesday	- T	:30	1	\$9,000.00	NM	
Weeks:	Start Date 10/01/12	End Date 10/07/12	<u>MTWTFSS</u> - T	Spots/Week 1	Rate \$9,000.00					
Spots: # C	Ch <u>Day</u> Ai	r Date Ai	r Time Descript	tion	Start/End Tim	ie Leng	th Ad-ID			Rate Type
1 V	VXYZ Tu 10 See MG		Нарру І	Endings / Apt23	9-10pm Tues	day :C	00			\$9,000.00 NA
2 V	VXYZ Tu 10 MG for 2)/02/12 8: 26.1 10/02	:45 PM Tuesda	y Prime	8-10pm Tues	day :3	0 TV106X1	2812Н		\$9,000.00 NN
27 10/04/12	10/04/12	Scandal		10-11pm Thursday	T	:30	1	\$5,000.00	NM	
Weeks:	Start Date 10/01/12	End Date 10/07/12	<u>MTWTFSS</u> T	Spots/Week 1	Rate \$5,000.00					
Spots: # C			r Time Descript	tion	Start/End Tim	ie Lena	th Ad-ID			Rate Type
			:29 PM Scanda		10-11pm Thu		0 TV106X1	2812Н		\$5,000.00 NN
28 10/05/12	10/05/12	20/20		10-11pm Friday	F	:30	1	\$4,000.00	NM	
Weeks:	Start Date	End Date 10/07/12		Spots/Week	Rate \$4,000.00					
Spots: # C			r Time Descript	tion	Start/End Tim	ie Lena	th Ad-ID			Rate Type
			:00 PM 20/20	<u></u>	10-11pm Frid		0 TV105X1	2812Н		\$4,000.00 NN
					•	•				
29 10/06/12	10/06/12	ABC's Sa	aturday Night Fo	ocSA 8pm-1130pm	S-	:30	1	\$3,000.00	NM	
29 10/06/12 Weeks:	Start Date		, ,	Spots/Week	Rate	:30	1	\$3,000.00	NM	
Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS	Spots/Week 1	Rate \$3,000.00			\$3,000.00	NM	Rate Tyro
Weeks: Spots: # 0	Start Date 10/01/12 Ch Day Ai	End Date 10/07/12 r Date Ai	MTWTFSSS- r Time_Descript	Spots/Week 1	Rate \$3,000.00 Start/End Tim	ne <u>Leng</u>	th Ad-ID	. ,	NM	
Weeks: Spots: # C	Start Date 10/01/12 Ch Day Ai VXYZ Sa 10	End Date 10/07/12 r Date Ai 0/06/12 9:	MTWTFSSS- r Time_Descript	Spots/Week 1 tion Saturday Night Footba	Rate \$3,000.00 Start/End Tim sA 8pm-1130	ie <u>Leng</u> Jpm :3	th <u>Ad-ID</u> 0 TV106X1	2812Н		
Weeks: Spots: # 0	Start Date 10/01/12 Ch Day Ai	End Date 10/07/12 r Date Ai	MTWTFSSS- r Time_Descript	Spots/Week 1	Rate \$3,000.00 Start/End Tim	ne <u>Leng</u>	th Ad-ID	. ,	NM	
Weeks: Spots: # C	Start Date 10/01/12 Ch Day Ai VXYZ Sa 10	End Date 10/07/12 r Date Ai 0/06/12 9: AFHV End Date	MTWTFSSS- r Time Descript :05 PM ABC's S	Spots/Week 1 tion Saturday Night Footba	Rate \$3,000.00 Start/End Tim sA 8pm-1130	ie <u>Leng</u> Jpm :3	th <u>Ad-ID</u> 0 TV106X1	2812Н		Rate Type \$3,000.00 NM
Weeks: Spots: # C 1 W 30 10/07/12	Start Date 10/01/12 Ch Day Ai VXYZ Sa 10 10/07/12 Start Date 10/01/12	End Date 10/07/12 r Date Ai 0/06/12 9: AFHV End Date 10/07/12	MTWTFSSS- r Time Descript :05 PM ABC's S	Spots/Week 1 tion Saturday Night Footba 7-8pm Sunday Spots/Week 1	Rate \$3,000.00 Start/End Tim SA 8pm-1130	pe Leng	th <u>Ad-ID</u> 0 TV106X1	2812Н		

<u>Total Spots</u> 71 <u>Gross Total</u> \$73,600.00

Payment Terms 30 Days

Agency Commission

\$11,040.00

Net Amount Due

\$62,560.00